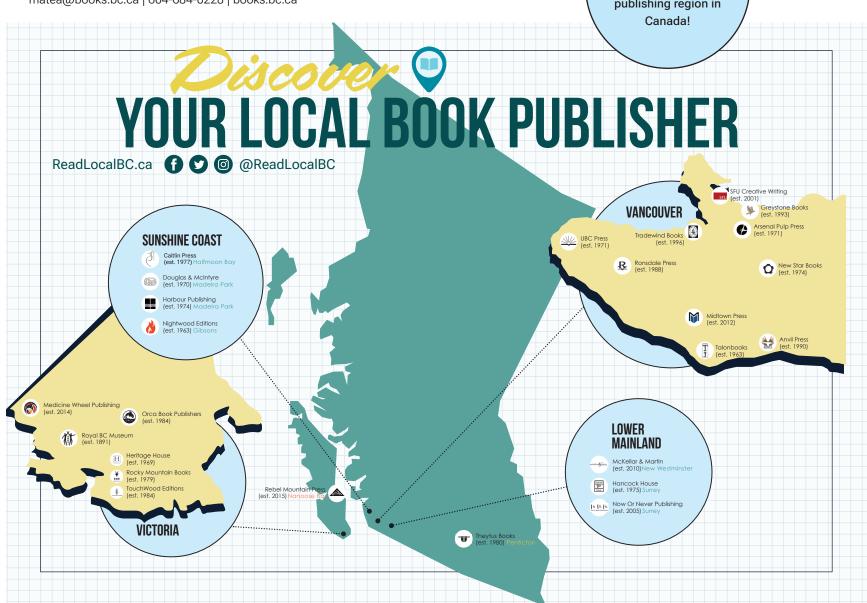


For more information, contact:

Matea Kulic, Executive Director, Books BC
matea@books.bc.ca | 604-684-0228 | books.bc.ca

British Columbia is the second largest English-language book publishing region in Canada!



Prepared by Books BC, the Association of Book Publishers of British Columbia March 2023

We believe that the work done by our industry has cultural, economic, and artistic value, and we advocate to protect it.

We believe that our industry is a distinct and valuable part of our culture and deserves the support of our governments.

We strive to create partnerships and strengthen the book publishing ecosystem, a vital component of the creative industries in British Columbia.



Books BC, the Association of Book Publishers of British Columbia

What We Do

- BC publishers produce titles that reflect their region, BC, Canada and the world back to readers, in a variety of genres including literary fiction, poetry, regional interest, Indigenous perspectives, children's literature, cuisine, and scholarly topics.
- BC publishers are small-to-medium enterprises that operate in communities across the province, and employ editorial and production staff alongside hundreds of contractors.
- BC publishers support an ecosystem of educators, librarians, booksellers, printers, and distributors in connecting readers of all ages with books that inform, entertain, and inspire.

Our Impact

- BC publishers' total GDP in BC is \$25 million, with \$27 million of Direct Output in BC.
- BC publishers spend approximately \$12 million within BC each year, investing in the goods and services required to bring books to market, and pay \$2.5 million in advances, royalties, rights, and permissions to BC authors annually.
- BC publishers bring Canadian writing and culture to a global audience, exporting to more than 40 countries each year.

We Are Unique

- BC publishers are embedded in their communities. They are responsive to local issues and publish stories that matter to British Columbians.
- BC publishers are champions of Canadian authors including emerging, underrepresented, and marginalized voices.
 Publishers' catalogues include significant titles by Indigenous authors, many including Indigenous languages.
- BC publishers embrace digital transformation and champion accessibility via new technologies and formats, including ebooks and audiobooks.

The BC Book Publishing Tax Credit

"The BC Book Publishing Tax Credit has played a crucial role in the success of our company and in the development and publication of our authors and books, which focus on amplifying the voices of BIPOC and LGBTO2S+ writers."

-Brian Lam, Publisher **Arsenal Pulp Press**

"The stability and cash flow the tax credit brings to our program helped us to launch a new children's publishing division in 2019, Greystone Kids. The significant financial investment required would not have been feasible otherwise. Greystone Kids has now published more than 30 books for children—garnering multiple best-book-of-the-year honours, a TD Canadian Children's Literature Award, and a Governor General's Literary Award finalist nomination."

 Rob Sanders, CEO and Jen Gauthier, Publisher

Greystone Books

What We're Facing



A two-decade trend of increased consolidation of market share across the industry by both major retailers and the largest publishing houses (typically multinationals) making it difficult for independent publishers and bookstores to compete.



Supply chain pressures, increasing paper costs, and persistent distribution challenges that create not easily resolvable market conditions. Book prices, for example, are highly inelastic and most publishers have limited room to maneuver around established pricing conventions for a given format or category.



A continued significant loss in licensing revenue due to the education sector's uncompensated use of published works in classrooms under self-defined fair dealing guidelines.



Diminishing profitability margins, especially for literary publishers in categories such as fiction, poetry, drama, and literary non-fiction. Such publishing programs require additional support from governments to produce content of significant cultural value.

What We're Advocating For

BC publishers consistently demonstrate a high degree of resilience and imagination, despite ongoing challenges and changes in our industry.

But we need government support for a strong, well-supported BC book publishing industry.

Renew the BC Book Publishing Tax Credit through a 7-year term.

The BC Book Publishing Tax Credit is a vital structural support that helps BC-owned publishers maintain stability in a volatile marketplace. Valued at approximately \$3 million annually, the credit leverages federal support that publishers receive through the Department of Canadian Heritage, which is directly linked to our sales of Canadian-authored books. We recommend a 7-year extension of the credit when it comes up for renewal in 2026 to provide greater stability within the BC-owned sector, help publishers maintain capacity, and enhance our ability to adapt to a changed marketplace.

Resume payment of tariffs for educational copying to ensure fair remuneration for creators and publishers

A license agreement with Access Copyright is the simplest, most cost-effective way of ensuring that schools are able to legally copy works in Access Copyright's repertoire and that creators are promptly paid for the use of their material in classrooms. The government's payment of copying tariffs for education demonstrates respect for the writers, artists, and publishers whose work enriches BC students' educations, and ensures the ongoing development of diverse, high quality resources for our classrooms.

Work with industry to create Made in BC Solutions

Encourage Made in BC solutions such as working to support paper production capacity, incentivizing printing in Canada, and creating local and environmentally sustainable supply chain solutions. Work with the Ministry of Education to underscore the importance of BC-published books for BC curriculum needs, and reinstate funding that was previously distributed through the School Purchase Program to a newly imagined fund.